



FIRST PLACE
FOR YOUTH
MORE IS POSSIBLE

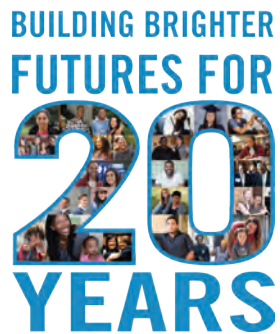


2018 Annual Report



MISSION

The mission of First Place for Youth is to help foster youth build the skills they need to make a successful transition to self-sufficiency and responsible adulthood.





1998

Deanne Pearn and Amy Lemley establish the First Place for Youth Fund and help four former foster youth move into their first apartments in Oakland. The program quickly evolves from micro-loans to a supportive housing model with wraparound education and employment support.

2005

Sam Cobbs is named CEO. Sam will ultimately lead the organization through more than a decade of growth.

2010

Responding to a high need for our services in Southern California, First Place opens our first program office in Los Angeles.

2016

First Place expands our work to Santa Clara County, supported by a \$500,000 Game Changer grant from the 50 Fund of Super Bowl 50.

2000

First Place launches First Foundation, a program to help foster youth complete high school on time.

2004

First Place is a key partner in Alameda County's new transitional housing services for former foster youth. (THP-Plus).

2008

A new partnership with Satellite Affordable Housing Associates (SAHA) allows First Place to connect former foster youth like Kim with permanent affordable housing.

2012

The California Fostering Connections to Success Act goes into effect, extending foster care eligibility to age 21.

2018

First Place for Youth turns 20!





Dear friends and supporters

Twenty years ago, I was invited to attend a backyard fundraiser for a bold new approach to addressing the challenges foster youth face in the transition to independence. From that day, I have believed in the mission of First Place for Youth. As a supporter, and more recently as member and Chair of the Board of Directors, I have had the privilege of seeing the organization grow and evolve.

Through it all, First Place's vision has remained one of a world in which growing up in foster care doesn't define a young person's life or limit their potential. We believe that all young people deserve support and guidance as they learn what it means to be a responsible adult. We have seen how the right support—grounded in evidence, fueled by compassion—creates lasting positive change. We continue to refine and further improve our programs as we learn how to best meet the needs of the youth we serve.

This year we served 1,697 young people, with 572 receiving housing plus comprehensive education, employment, and life-skills support through the My First Place™ program model. In San Francisco and Solano Counties, we saw a record number of participants earn their high school diplomas, with many heading directly to four-year colleges. After

the successful launch of our My First Place Network in 2017, we are now seeing the direct impact of our programs and knowledge through the work of three partnering organizations outside of California.

First Place also faced significant changes this year, including saying farewell to former CEO Sam Cobbs, whose leadership over the last 12 years elevated First Place as a powerful voice in the national conversation on transition-age foster youth. As we enter a new chapter, we are thrilled to welcome Heidi McIntosh as our new CEO. An experienced leader on the national stage, Heidi brings with her a commitment to accountability and a deep understanding of both direct service and policy that will be instrumental in shaping our future.

We are so grateful to all of our supporters, from those of you who stood with us in 1998 to those joining us this week. As you read the stories of our program participants past and present, we want you to remember it is through your generosity that we can give foster youth the opportunity to see how much more is possible for them. Thank you, from all of us.

With gratitude,

Jennifer Friedman, Chair
Board of Directors



Heidi McIntosh, CEO

I am honored to be joining First Place for Youth as CEO. Since my first conversations with staff and the Board, I have been inspired by their unceasing belief in the youth they serve and their deep commitment to the organization's central ideal. That same ideal, that all young people deserve the highest-quality support and guidance to help them reach their best potential, has always been at the core of my work.

As a social worker, I helped foster youth think about their futures, embrace their big dreams, and pursue opportunities that would help them achieve their goals. Moving into leadership roles where I was responsible for steering policy and developing systems of accountability at the state and national levels, I never wavered from my commitment to putting the needs of young people first.

I have seen already how First Place's approach—not only putting youth first, but making them the drivers of their own success—energizes program participants and enables their growth. Getting to know the young people we serve, I am awed by their sense of ownership over their First Place journeys, and the courage they exhibit as they take on new challenges on the path to independence.

I am incredibly excited for the opportunity to work with the dedicated team at First Place to guide the organization's work, continue to build on the amazing legacies of its founders and past leaders, and bring its life-changing programs into a new era of impact.

A handwritten signature in black ink, reading "Heidi McIntosh". The signature is fluid and cursive, with a long horizontal line extending from the end.

Kim, 2008 Alum

It's been a long time since her First Place days for Kim, who recently celebrated her 30th birthday. We caught up with her to talk about the past and the present.



MAKE OR BREAK MOMENT

My mom worked hard to get my siblings and me out of foster care, never turning her back on us, but I turned 18 before she was able to get into a family transitional housing program. According to their rules, I was an adult and couldn't live with my family. If not for First Place, I might have wound up on the street.



STABILITY FOR THE FUTURE

First Place put me into an apartment right away, and later the staff helped me with the affordable housing application so I could move into the Madison Street apartments as soon as they opened. First Place helped me get my first long-term job, too, as a part-time file clerk at a law firm. I remember feeling so lucky to be 19 and making almost double minimum wage. I kept that job for seven years.



SETTING PRIORITIES

My daughter Amina was born a few years after I completed the First Place program. I worked two jobs the whole time I was pregnant, because I wanted to be able to provide for her. After she was born, I cut back to one job so I could focus on being a good mom.



HOLDING IT DOWN

I was 25 when my mother passed away from cancer. I stepped up to take care of my youngest brother. He moved in with me and, with a teenager and a toddler to take care of, I picked up a second job again. It wasn't always easy—three of us in a tiny apartment—but I wasn't going to let either of them down.



TODAY

I work at a law firm still, now full-time with full benefits, and Amina and I recently moved into a two-bedroom apartment. She's doing great in first grade, so artistic and a little bit of a class clown. My brother is a junior at Cal State East Bay and plans to earn an MBA. I'm so proud of him, I'm proud of Amina, and I'm proud of myself.

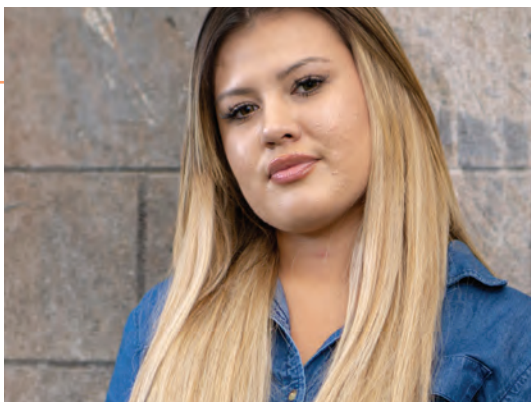


REAL CONNECTIONS

The world looks at foster kids differently, expecting us to fall into the same cycles our parents did, with no hope of success. I wanted to break that cycle. At First Place nobody looked at me just as a foster kid. They really saw me, and I knew they wanted me to do well. Even now, when I run into staff I know, they ask how I am, and it's not small talk. That relationship still matters.

Cynthia, 2016 Alum

Two years after leaving First Place, Cynthia reflects on how the support she received put her on a better path.



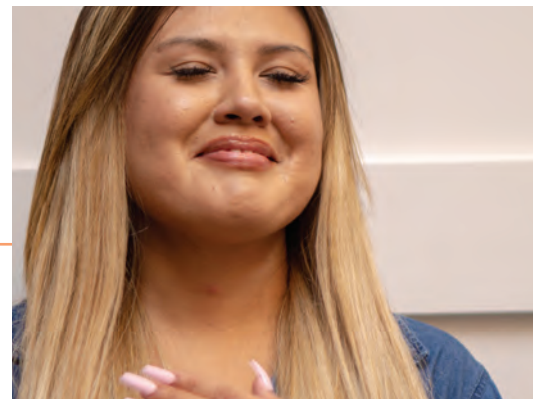
A STEADYING HAND

It was a rocky start for me at First Place. I didn't believe in myself, and I had a bad habit of giving up when things got hard. I hadn't finished high school, had never had a job, and didn't know what I wanted or how to get it. Even in the beginning, when I wasn't sure what I was doing, my First Place team was supportive and ready to help.



FIGURING IT OUT

At first, I wasn't thinking about school. I was really focused on work. I found a job right away, and I learned that for me, getting jobs was the easy part—sticking with them was harder. I also figured out that if I didn't go back to school, it would be really hard to get a good, well-paying job. That's when I started getting more serious about my future and the opportunities First Place was giving me.



MAJOR STRIDES

I re-enrolled in high school and started working with Daniel [Education and Employment Specialist] on what I needed to do better at work. He and Mariya [LA County Manager] were my biggest supporters; they even came to my high school graduation! They encouraged me to keep going, so I started at Pasadena Community College. By the time I turned 21, I'd been promoted at work, earned my associate's degree, and was deciding where to transfer for my bachelor's.



STAYING FOCUSED

Now I'm working full-time as an administrative assistant while I take online classes at Cal State LA. It's a lot of work doing both, but I'm enjoying it. I've decided to major in psychology. I'm not sure exactly what I want to do yet, but I know I'm more interested in research than clinical work. I want to get my master's degree, at least.



SET UP FOR SUCCESS

My First Place team helped me budget and encouraged me to save, and I left the program with over \$8,000. I used some of that money to pay my part of the move-in costs for my current apartment, a two-bedroom I share with a friend. Looking back, I probably could have done even better on budgeting, and that would be one of my biggest pieces of advice for those in First Place now: savings, savings, savings!



KEEPING IN TOUCH

Living on your own is going to get stressful sometimes, guaranteed, but First Place gave me the tools I need to be mentally, emotionally, and financially stable and able to do things on my own. And even though I'm not in the program anymore, I know I can still reach out to my team to tell them what's going on in my life, or to ask for advice. I know they'll always care about me.

Fearious, Current Participant

Fearious has earned a reputation as a real go-getter since joining My First Place, always putting in the work to reach his goals.



TAKING THE FIRST STEP

Before I got to First Place, I was struggling. I had dropped out of college, I couldn't stay where I'd been living, and I wasn't sure what I was going to do. One of my friends had joined My First Place, and I decided to check it out.



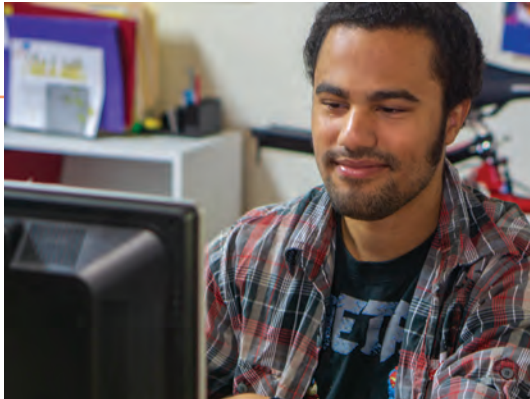
THE RIGHT TEAM

It makes a big difference to have someone there for you, helping you, and pushing you to go the extra step. That's what I get from Stephanie [Education and Employment Specialist] and Gloria [Youth Advocate]. I trust them, and they've never given me a reason not to. It feels like a wholesome family environment, for real.



RESPONDING TO OPPORTUNITY

Stephanie and I started talking about my options right away. I didn't feel ready to go back to college, but I also didn't know what kind of job I wanted. She told me about a tech internship program and asked if I'd be interested. Before, without knowing somebody believed in me, I might have said, "Nah, I probably won't do well." But with First Place having my back, I decided to see where I could go with it.



WORKING 9 TO 5

I finished the classroom part of my internship without any problems, and now I'm doing hands-on work in the IT department at Kaiser Permanente in Oakland. I really like learning the ins-and-outs of computers, finding the problem and figuring out where to go from there.



PREPARING FOR INDEPENDENCE

I'll need to take care of all my own bills and stay responsible once I'm on my own. Gloria and I spend a lot of time getting me ready for when I'm not in the program anymore. We have a whole collection of notes put together, budgets and everything. She calls it "The Fearious' Future Binder."



WHAT'S AHEAD

First Place has taught me that you need to have a plan but keep an open mind, and I really like thinking about the future now. I've started talking with friends about us getting an apartment together, and I'm looking at going back to college, too. I'd like to try some digital art classes because I'm really into comics and animation. My dream would be to work at DC or Marvel Comics someday.

financials

Revenue

Government	\$16,775,434
Foundation, Corporate, Fund, and Individuals	\$4,164,078
Donated/Miscellaneous	\$168,849
Net Assets Released from Donor Restrictions	\$2,608,439
Total Revenue	\$23,716,800

Expenses

Program	\$19,898,988
General/Administration	\$2,520,647
Fundraising	\$1,008,279
Total Expenses	\$23,427,914

Statement of Financial Position

Current Assets	\$8,909,144
Fixed Assets	\$426,817
Other Assets	\$1,243,866
Total Assets	\$10,579,827
 Total Liabilities	 \$1,998,348
Net Assets	\$8,581,479
Total Liabilities and Net Assets	\$10,579,827

outcomes

First Place for Youth is an outcome-driven organization. The young people we serve come to us from a diverse range of past circumstances, which means they begin our program having widely varied proficiency in academics, employment, and life-skills. The My First Place™ program (MFP) is designed to provide participants with a gradual on-ramp while



While 40% of the nation's former foster youth experienced homelessness by age 24,

93% of MFP participants maintained safe, stable housing after completing the program.

Only 78% of foster youth earn a high school diploma or GED by 21, but

98% of MFP youth earned or were actively pursuing their high school diploma or GED

while in program.



87% of college-eligible MFP participants enroll in a post-secondary program,

compared to just 20% of foster youth nationwide.



84% of MFP participants secured employment while in our program,

while only 29% of California's foster youth are employed after exiting foster care.



affiliates & partners

HOPEWELL, INC + THE CHILDREN'S VILLAGE

As members of our My First Place™ Network, both Hopewell and The Children's Village are implementing our My First Place program to refine and expand their support services for foster youth. Together, they will serve 60 foster youth this year.



MISSISSIPPI

Through an innovative public-private partnership with the Mississippi Department of Child Protection Services and the Jim Casey Youth Opportunities Initiative, we are helping redesign services for all Mississippi youth in foster care, ages 14 to 21. We have also launched Mississippi Youth Voice (www.msyouthvoice.org), a project empowering former foster youth to advocate for youth-centered changes to the state's foster care system.

EDUCATION & EMPLOYMENT PARTNERS

First Place for Youth is grateful to all our education and employment partners supporting our participants on the path to success in work and school. This year, we would like to give special thanks to:

Art + Practice

Cypress Mandela Training Center

Dreisbach Enterprises

Five Keys Schools and Programs

The Giving Keys

Kaiser Permanente

Oaklandish

TalentPath by Treehouse + TalentPath
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READY TO LAUNCH 2016–2020 \$15M GROWTH CAMPAIGN

We are grateful to the following donors who have generously committed during our growth campaign

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FISCAL YEAR 2018: JULY 1, 2017 TO JUNE 30, 2018

From all of us at First Place, thank you for being part of our impact in the lives of at-risk foster youth

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